

Erik Adigard is, with Patricia McShane, a founder of M-A-D, an interdisciplinary studio routinely involved in the relationships between art, design, technology and socio-cultural concerns. Notable projects have been self initiated as well as commissions by Wired Ventures, SFMOMA, IBM, and many biennales including Venice, Lisbon, Paris and St Etienne. Projects include the Spontaneous Interventions exhibits, a 400m-tall animation for the ISEA festival in Hong Kong, a multidisciplinary installation for the Bauhaus Centennial and Sensory Orders recently conceived for the Lanzia Centre for Contemporary Art. Erik Adigard's work has received top international awards and been featured in major international exhibitions, film festivals and publications. Chrysler Award for Innovation in Design, Rome Prize in Design and Venice Biennale Special Mention are among Erik's top awards. M-A-D's work has been featured in major international exhibitions, film festivals and publications, such as SFMOMA, the London Design Museum, Helsinki Design Museum, the Smithsonian Cooper-Hewitt National Design Museum, The Sundance Film Festival, and Meggs' History of Graphic Design.